



Association of Staff Physician Recruiters

1711 W. County Road B, Suite 300N

Roseville, MN 55113

Phone: 800/830-2777 • Fax: 651/635-0307

Email: oei@assocmgmt.org

2008 Advertising Contract

Yes! Please place our ad in ASPR's quarterly journal.

Company Name _____

Advertising Contact Name _____

Address _____

City/State/Zip _____

Direct Phone # _____ Fax _____ E-mail _____

Please indicate the size of ad, frequency of insertions, and issues you wish your ad to appear in:

RATES (CHECK APPROPRIATE BOX)					
	AD SIZE	SINGLE AD (ADTL ADS)	TWO ADS	THREE ADS	FOUR ADS
Regular Advertiser	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$500 (\$500)	<input type="checkbox"/> \$1000 total	<input type="checkbox"/> \$1500 total	<input type="checkbox"/> \$2000 total
	<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$300 (\$300)	<input type="checkbox"/> \$600 total	<input type="checkbox"/> \$900 total	<input type="checkbox"/> \$1200 total
Gold Contributor	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$425 (\$425)	<input type="checkbox"/> \$850 total	<input type="checkbox"/> \$1275 total	<input type="checkbox"/> \$1700 total
	<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> Free (\$270)	<input type="checkbox"/> \$270 total	<input type="checkbox"/> \$540 total	<input type="checkbox"/> \$810 total
Silver Contributor	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$450 (\$450)	<input type="checkbox"/> \$900 total	<input type="checkbox"/> \$1350 total	<input type="checkbox"/> \$1800 total
	<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$150 (\$285)	<input type="checkbox"/> \$435 total	<input type="checkbox"/> \$720 total	<input type="checkbox"/> \$1005 total
Bronze Contributor	<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$475 (\$475)	<input type="checkbox"/> \$950 total	<input type="checkbox"/> \$1425 total	<input type="checkbox"/> \$1900 total
	<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$270 (\$300)	<input type="checkbox"/> \$570 total	<input type="checkbox"/> \$870 total	<input type="checkbox"/> \$1170 total
ISSUES (CHECK ALL THAT APPLY):		<input type="checkbox"/> Spring	<input type="checkbox"/> Summer	<input type="checkbox"/> Fall	<input type="checkbox"/> Winter
DEADLINE:		(due Feb. 15)	(due May 15)	(due Aug. 15)	(due Nov. 15)

DIMENSIONS

Half Page: 4 3/4" tall x 7 3/4" wide **OR**
9 1/2" tall x 3 7/8" wide

Quarter Page: 4 3/4" tall x 3 7/8" wide

FORMAT

The ASPR Journal is printed in **black**, and **2 spot colors** – **PMS 308 (blue)** and **PMS 583 (green)**. Your ad may incorporate any combination of the 3 ink colors. Ads sent as 4-color will print as grayscale.

Camera-ready artwork must be sent in one of the following electronic formats: high resolution pdf, tiff, InDesign or Illustrator.

DEADLINES

Deadline for ad submission is the 15th of the month preceding the issue (see above).

AD PLACEMENT

ASPR reserves the right to place ads within the publication at locations it deems appropriate.

CONTRACT AUTHORIZATION

Signature _____

Title _____ Date _____

12/07

PAYMENT

Enclosed is \$_____ in payment of the above ads. Make check payable to "ASPR".

Charge my: Visa or MasterCard \$ _____ in payment for the above ads.

Card # _____ Exp Date _____

Cardholder's Name _____

Signature _____

Submit Ads, Payment, and Contract, and direct any questions regarding gold, silver & bronze sponsorship to:

Amy Snell

ASPR

1711 W. County Road B, Suite 300N

Roseville, MN 55113

Phone: 800/830-2777 Fax: 651/635-0307

Email: asnell@assocmgmt.org

CHECKLIST OF ITEMS TO SEND:

- Payment
- Signed Contract
- Ad Artwork – can be emailed to asnell@assocmgmt.org

ASPR's policy is not to endorse any advertiser.

Therefore, publication of advertisements does not constitute an endorsement.